

# ACHIEVE MORE. FASTER. WITH LESS EFFORT.

#1 Strategy Execution Software  
for Global 5000 scale organizations

## OVERVIEW

i-nexus is an on-demand strategy execution software provider. Our customers achieve a higher percentage of their strategic goals, reduce the time taken to implement strategy and eliminate the time wasted manually updating spreadsheets. i-nexus establishes an execution "heartbeat" that aligns everyone in support of the company's most important strategic objectives.

### Execution is the #1 CEO priority

55% of CEOs who responded to the Global 5000 CEO survey ranked the "ability to execute" as their top priority.\* Studies reveal it is quality of execution, not quality of planning that makes the difference in terms of results, and that organizations that execute well can add 1-2% of revenue to their bottom-line.

### Consistently great execution is possible

We've decoded the legendary business systems that enable category leaders to consistently outperform their competition.

The result is a blueprint for an **Integrated Strategy Execution (ISE)** system that is fully supported by i-nexus.

i-nexus enables you to implement a world class business system.



## I-NEXUS CUSTOMERS HAVE SEEN...

- ↑ 30% increase in execution outcomes achieved
- ↑ 25% increase in project success rate
- ↓ 30% reduction in NVA
- ↓ 25% decrease in project cycle time

### Platform for world class execution

i-nexus Strategy Execution software seamlessly integrates all core processes needed to drive consistent execution.



- Goal Management
- Goal Deployment
- Project/Program/Portfolio Management
- Impact Tracking/Forecasting
- Performance Management
- Execution Analysis

## WHO WE HELP



### BUSINESS TRANSFORMATION LEADS

Take control of your Transformation agenda...

One solution to align, execute and track the benefits of your transformation initiatives

- ↓ 50% reduction in unanticipated program delays
- ↑ 30% increase in committed outcomes achieved
- ↓ 30% reduction in benefit tracking NVA



### STRATEGY DEPLOYMENT LEADS

Take the "heavy-lifting" out of Hoshin...

One solution to cascade, execute and track achievements of your goals

- ↑ 30% increase in execution outcomes achieved
- ↓ 30% reduction in NVA
- ↑ Increased confidence in the plan
- ↑ Greater ownership and faster course correction

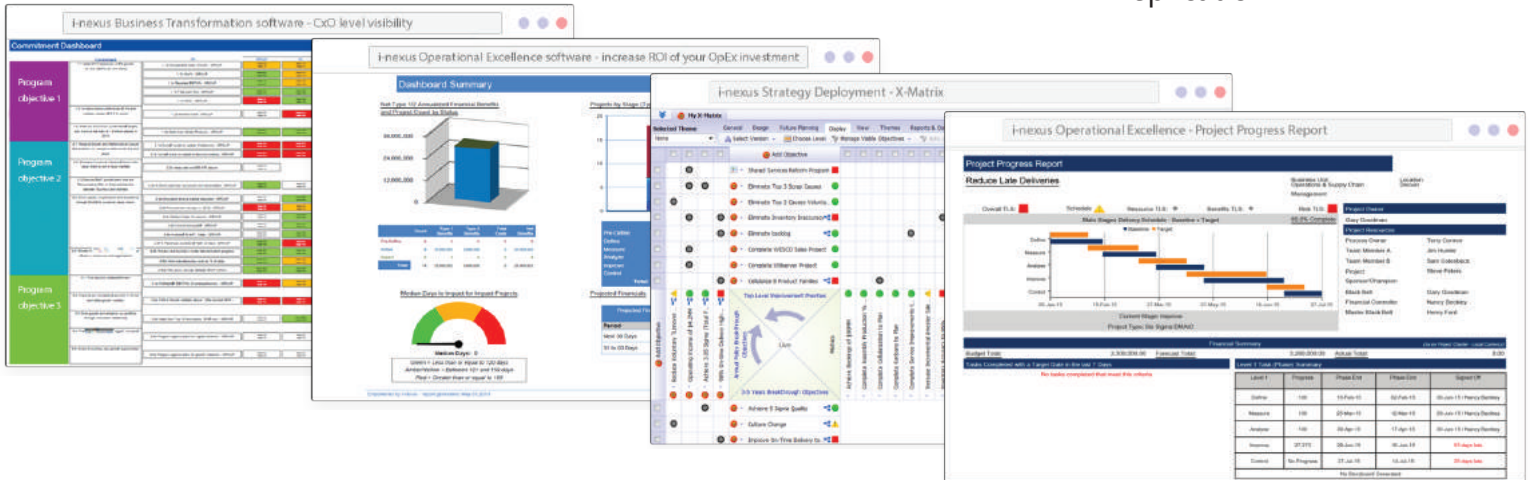


### OPERATIONAL EXCELLENCE LEADS

Take your OpEx program to the next level...

One solution to align, prioritize, execute and track the benefits of your OpEx projects

- ↑ 30% increase in ROI
- ↓ 25% reduction in project cycle time
- ↑ 25% increase in project success rate
- ↑ 30% increase in project replication



Trusted by many leading organizations



Our partner in Turkey:

Taurus Group Consulting

Tel: +90 212 299 98 88

info@taurusgroup.org

www.taurusgroup.org

Adress: Kefeliköy Caddesi Çıra Sokak Haydar Bey Apt. No:2/1 D:4/5 Tarabya Sarıyer/Istanbul

Corporate HQ - i-nexus suite, George House, Herald Avenue, Coventry Business Park, Coventry, West Midlands, CV5 6UB, UK

Phone: UK: +44 (0)845 607 0061; US: +1 617 701 7343

www.i-nexus.com